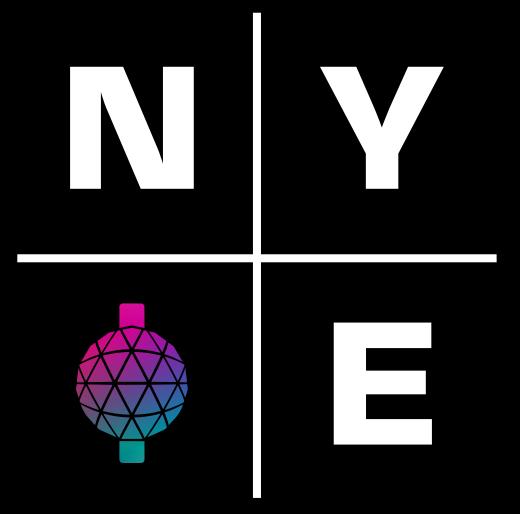


### **BROADWAY**

Be seen, for all occasions, all year round.



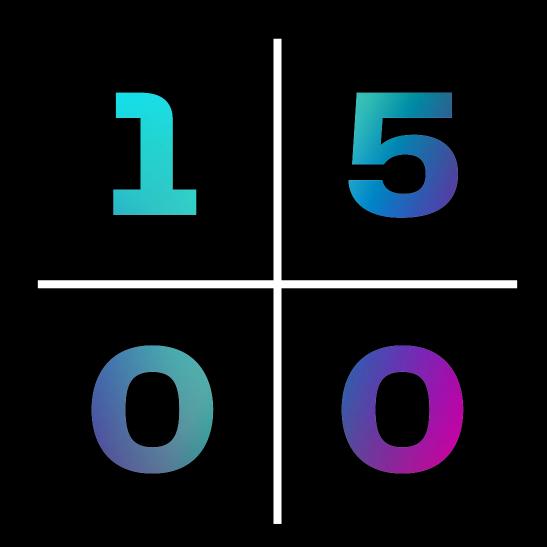
Times Square is one of the most recognizable retail corridors in the world, and the number one tourist destination in the United States.



Each year, millions of eyes from all over the world are on the Waterford Crystal Times Square New Year's Eve Ball.



The perfect place for your brand. Over 300,000 people walk through this part of the city on any given day. Times Square is the place where brands express themselves.



### **BROADWAY**

Times Square retail space available. In the heart of the Bow Tie!



Over 300,000 daily pedestrians in Times Square, with the busiest days topping 460,000 pedestrians



The median time spent in Times Square is 81 minutes, with 8 minutes spent looking at billboards



Each day customers spend nearly \$10M in Times Square, excluding the cost of hotels



There are over 180,000 employees in Times Square, 1 in 4 Midtown office employees work in the district.



Over 240k people in Times Square post about their experience in Times Square on social media each day.



Over 45M annual riders pass through the Times Square Subway station, making it the busiest in Station in all of New York.



Over 225,000 people per week attend a Broadway show, averaging \$28M in ticket sales per week.



Roughly 50% of people in Times Square are NYC locals, 33% are domestic tourists, and 17% are international tourists.



Times Square signage advertising can expect 1.5M impressions per day.



## 3D Stacking Plan

### **Ceiling Height**

3rd 12'2"

2nd 12'2" - 26'4"

Ground 19'6" - 20'7"

Lower 11'9"

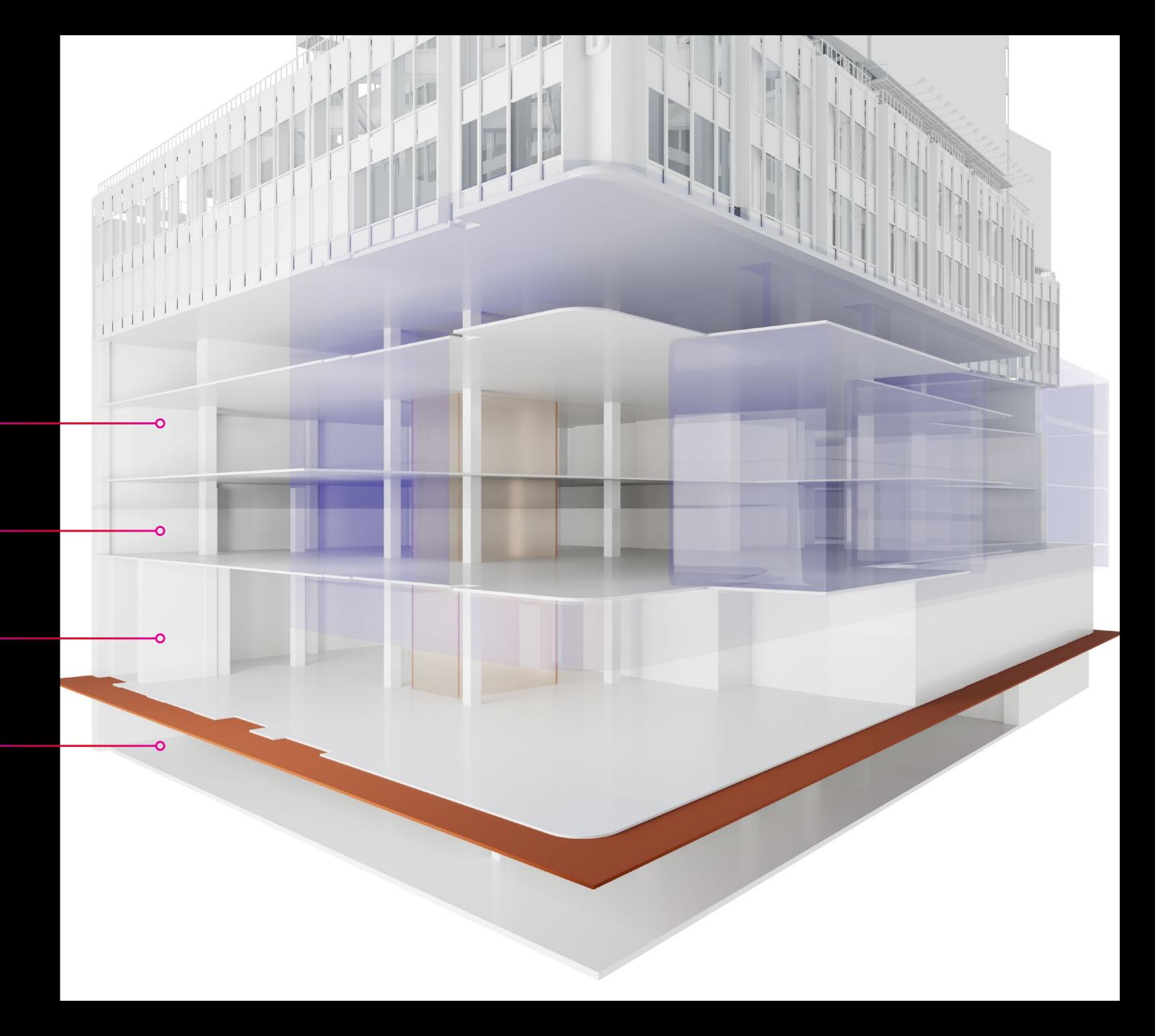
#### Frontage

113'9" on 44th Street 81'11" on Broadway **3rd Floor 17,905 SF** 

**2nd Floor 21,720 SF** 

Ground Floor 7,720 SF

Lower Level 10,900 SF



### The Space Ground Floor

Rentable Space

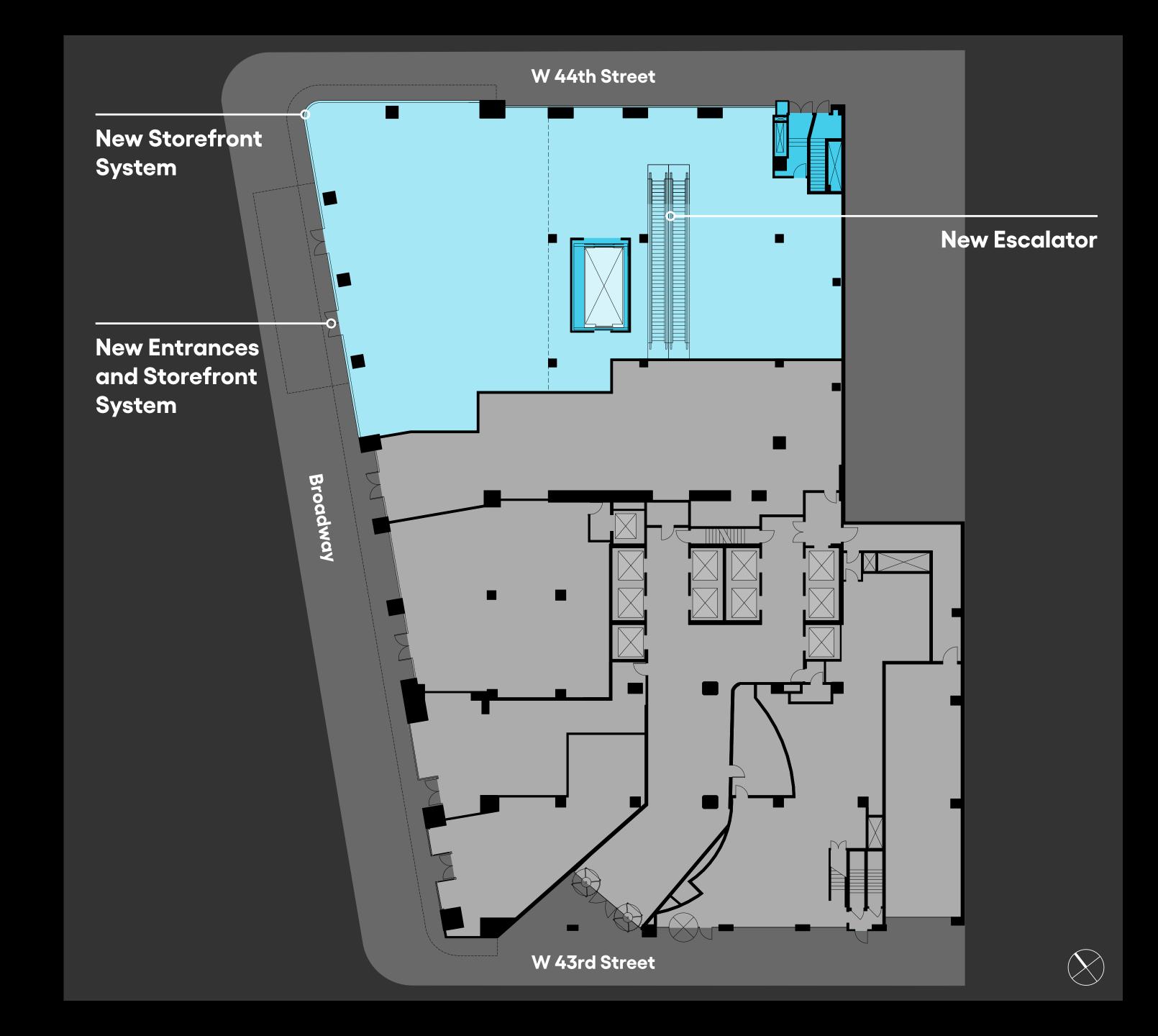
7,720SF

**Ceiling Height** 

19'6" - 20'7"

Frontage

113'9" on 44th Street 81'11" on Broadway



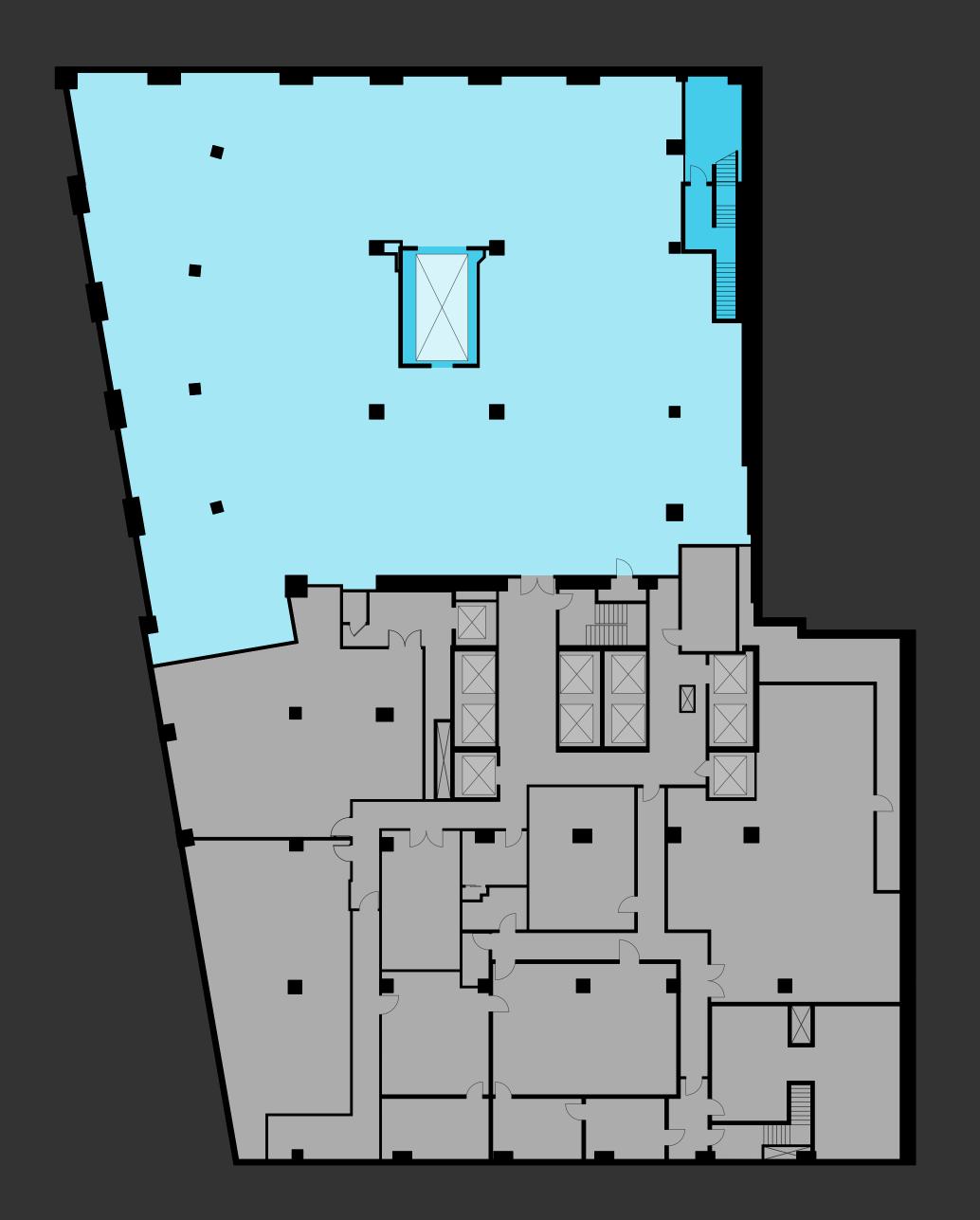
## The Space Lower Level

Rentable Space

10,900SF

Ceiling Height

11'9"





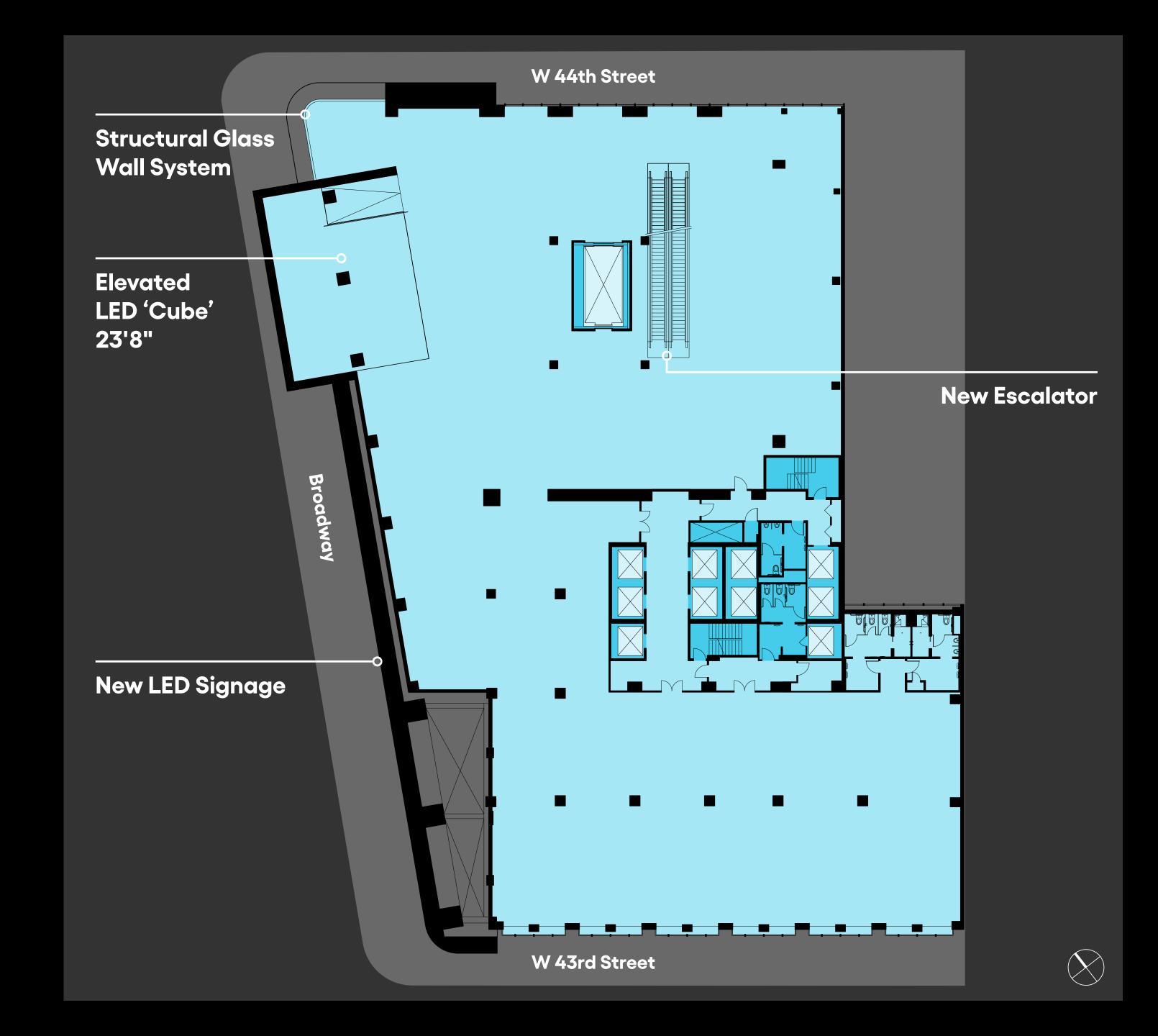
# The Space 2nd Floor

Rentable Space

21,720 SF

**Ceiling Height** 

12'2"-26'4"



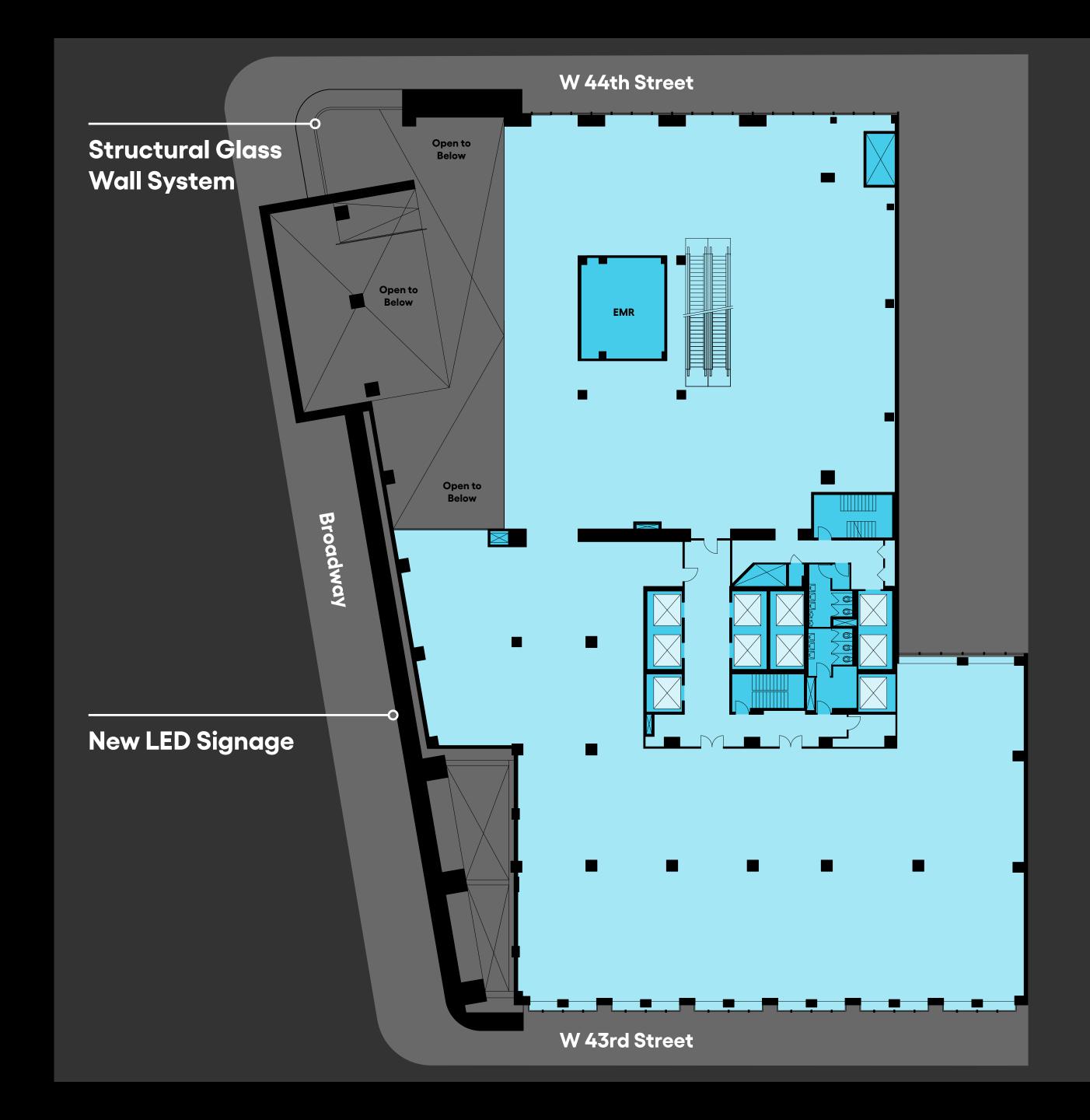
# The Space 3rd Floor

Rentable Space

17,905SF

Ceiling Height

12'2"





# Specifications

Numbers	Rentable Space		Frontage	ge Ceiling Height	
	3rd	17,905 SF	113'9" on 44th Street	3rd	12'2"
	2nd Ground	21,720 SF 7,720 SF	81'11" on Broadway	2nd Ground	12'2" - 26'4" 19'6" - 20'7"
	Lower	10,900 SF		Lower	11'9"
	Total	58,245 SF			
Possession	Q3 2025				
Comments	Landlord to install a state-of-the-art façade and LED signage as seen in renderings.		Oversized, Tenant dedicated, freight elevator in place.	Up to an additional 52,000 SF available on the fourth, fifth, and sixth floor.	
			Tenant dedicated		

generator in place.







# Surrounded by the world's best brands

The Times Square Bow Tie, formed by the intersection of 7th Avenue and Broadway, is home to many of the world's most recognized brands, with major flagship retail and advertising on every corner.

#### **Hotels**

- 1 Casablanca
- 2 The Chatwal
- 3 Hotel Mela
- 4 Millennium Broadway
- 5 AKA Times Square
- 6 Hyatt Centric Times Square
- 7 45 Times Square
- 8 Hotel St. James
- The Muse New York
- 10 The Westin
- Mew York Marriott Marquis
- 12 Paramount Hotel
- Tempo by Hilton New York Times Square
- W Times Square Hotel
- 15 Hotel Edison

#### Theatres

- 1 Belasco Theatre
- 2 Hudson Theatre
- 3 Lyceum Theatre
- 4 PlayStation Theatre
- 5 New Victory Theatre
- 6 Lyric Theatre
- 7 Minskoff Theatre
- 8 American Airlines Theatre
- 9 Helen Hayes Theatre
- 10 St. James Theatre
- 11 Shubert Theatre
- 12 Booth Theatre
- 13 Broadhurst Theatre
- 4 Gerald Schoenfeld Theatre
- 15 Majestic Theatre
- 16 Bernard B. Jacobs Theatre
- 17 John Golden Theatre
- 18 Music Box Theatre
- 19 Richard Rodgers Theatre
- 20 Imperial Theatre
- 21 Lunt-Fontanne Theatre
- 22 Lena Horne Theatre

