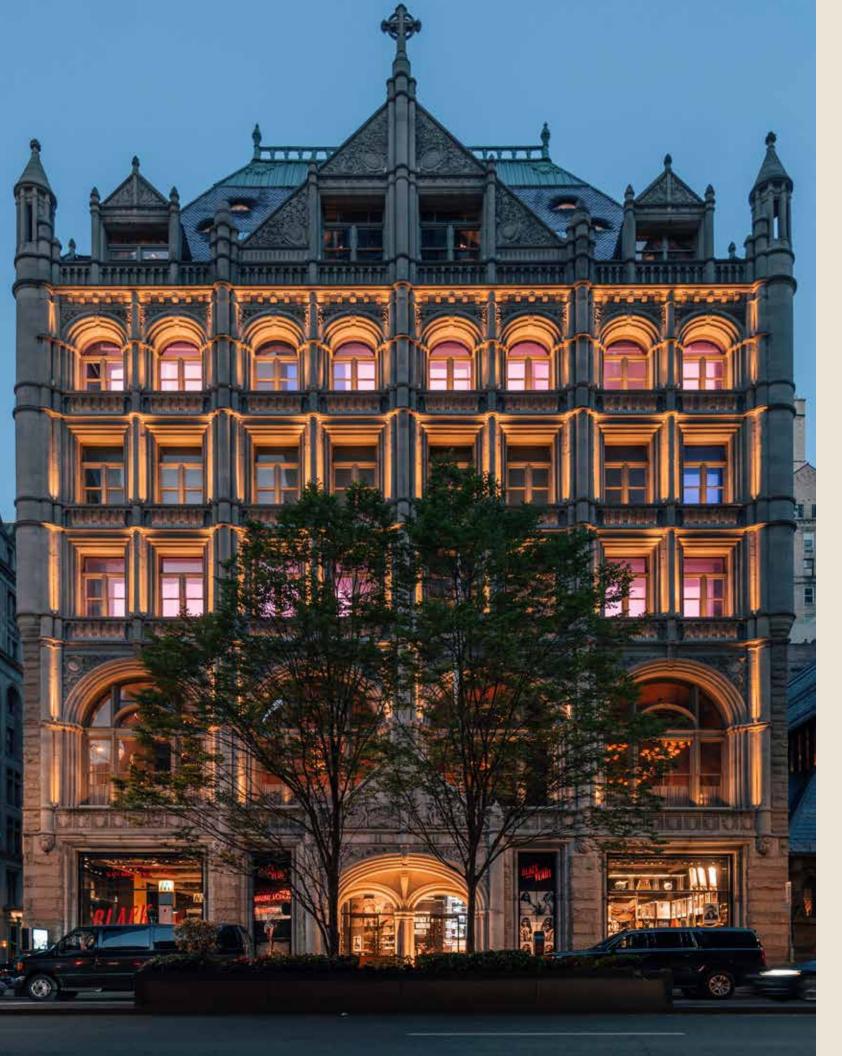


281 PARK AVENUE SOUTH

NEW YORK





Overview

Built in 1894, 281 Park Avenue South epitomizes the elegance of turn of the 20th century architecture in America, when European-trained architects created Beaux-Arts masterpieces in New York City which timelessly stand to this day.

Originally named the Church Missions House, the Property was jointly designed by Robert W. Gibson and Edward J. Neville Stent on behalf of the adjacent Calvary Episcopal Church. Gibson was trained in architecture at the Royal Academy of Arts in London, and Stent was an artist who evolved into an ecclesiastical designer. Construction was funded by wealthy donors including Cornelius Vanderbilt and J. Pierpont Morgan.

This magnificent architectural structure was designated a New York City landmark in 1979 and added to the National Register of Historic Places in 1982.



Specifications

Address 281 Park Avenue South

Asset Type Mixed-Use

Interest Fee Simple

Additional Leasehold in 277 Park Ave South

Interest (a 2,500 Sq. Ft. gothic revival structure)

Location Corner of East 22nd Street

Block/Lot 877 / 89

Interior Size 45,002 Square Feet

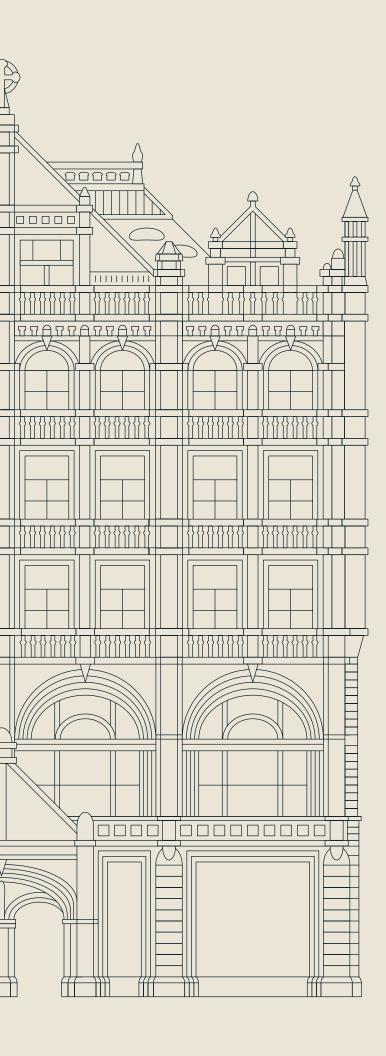
Zoning C6-4A

Dimensions 80' x 69'

Year Built 1894

Architects Robert W. Gibson

Edward J. Neville Stent



6th Floor

6,996 Sq. Ft. 18'7" Ceiling

5th Floor

7,146 Sq. Ft. 11'6" Ceiling

4th Floor

7,146 Sq. Ft. 11'6" Ceiling

3rd Floor

7,011 Sq. Ft. 11'6" Ceiling

2nd Floor

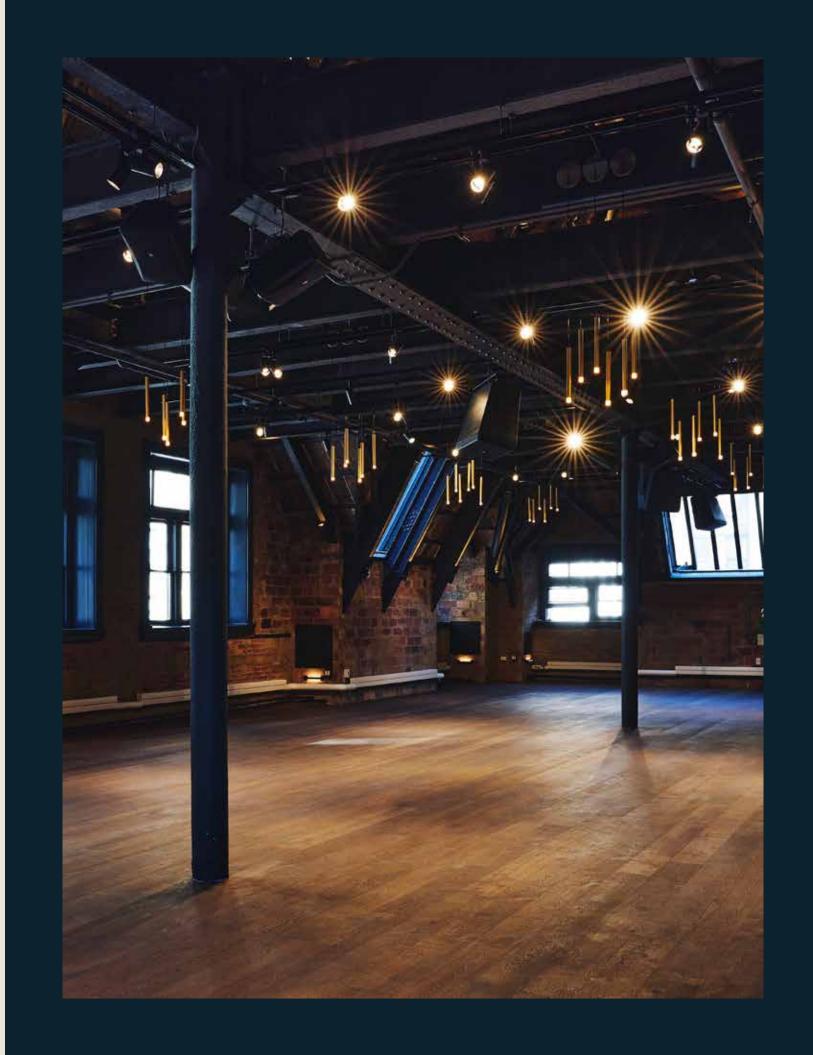
7,058 Sq. Ft. 19'10" Ceiling

Ground

6,913 Sq. Ft. 14'10" Ceiling

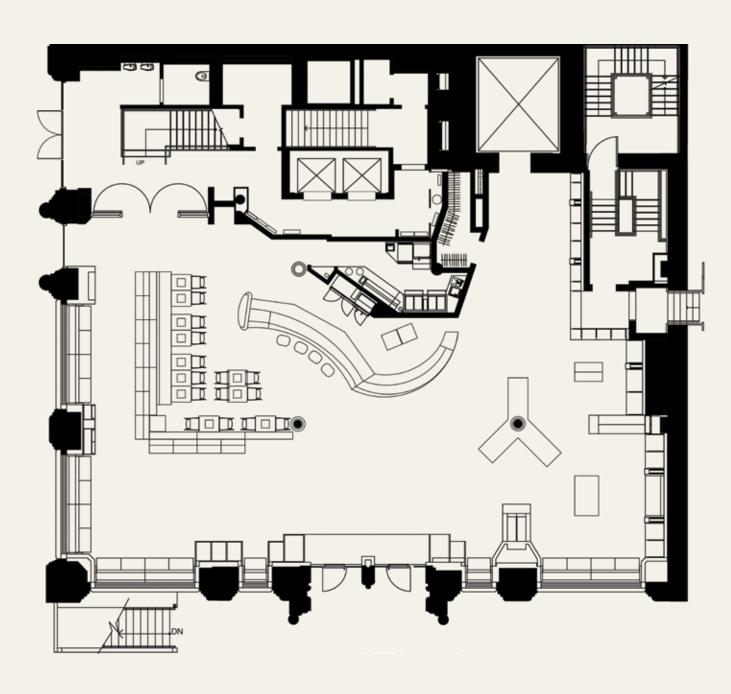
Basement

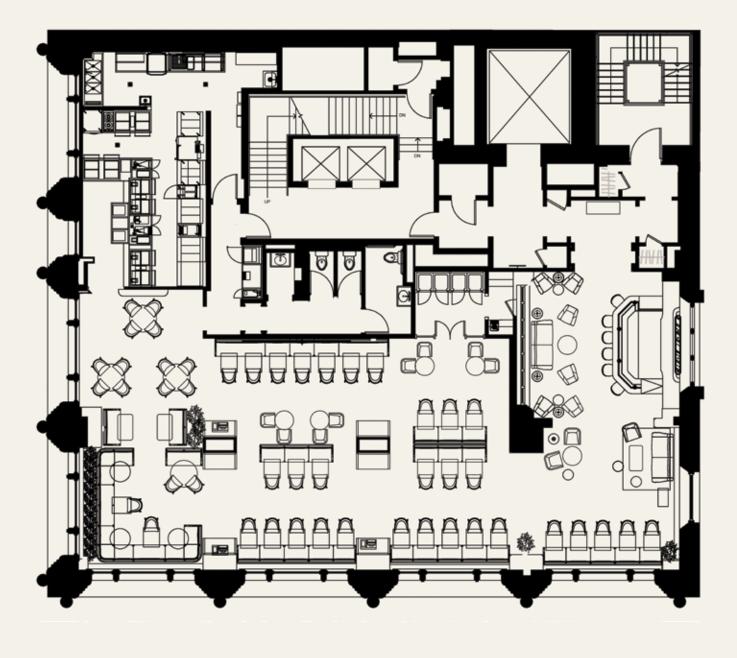
2,732 Sq. Ft. 10'6" Ceiling



Ground Floor

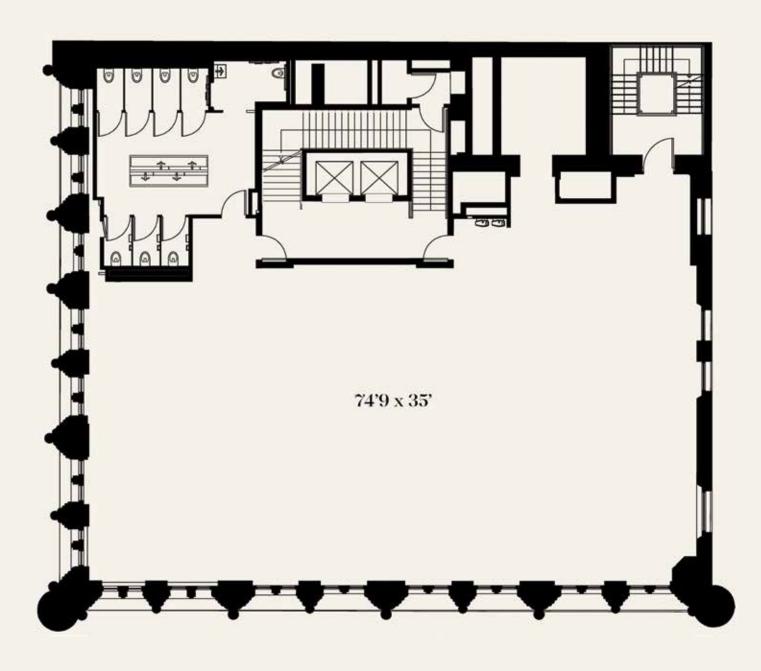
2ND Floor

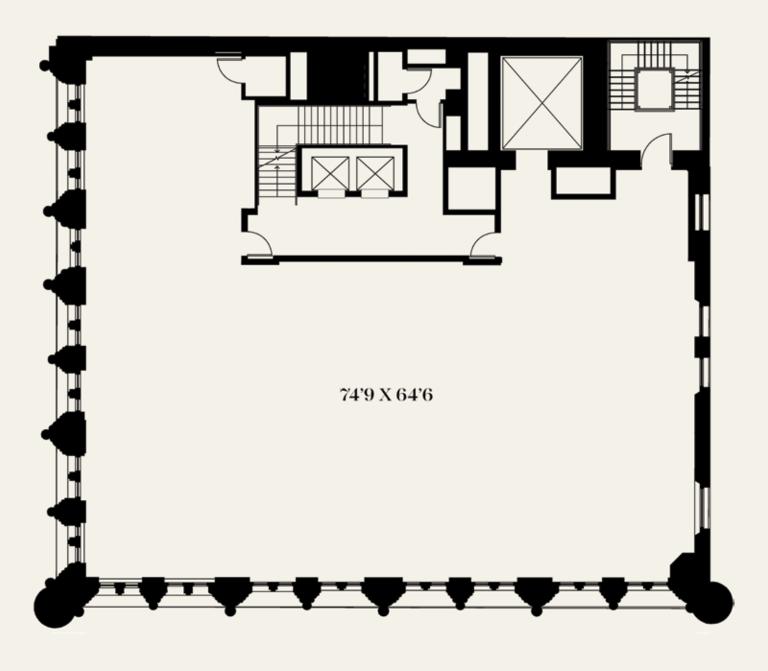




3RD Floor

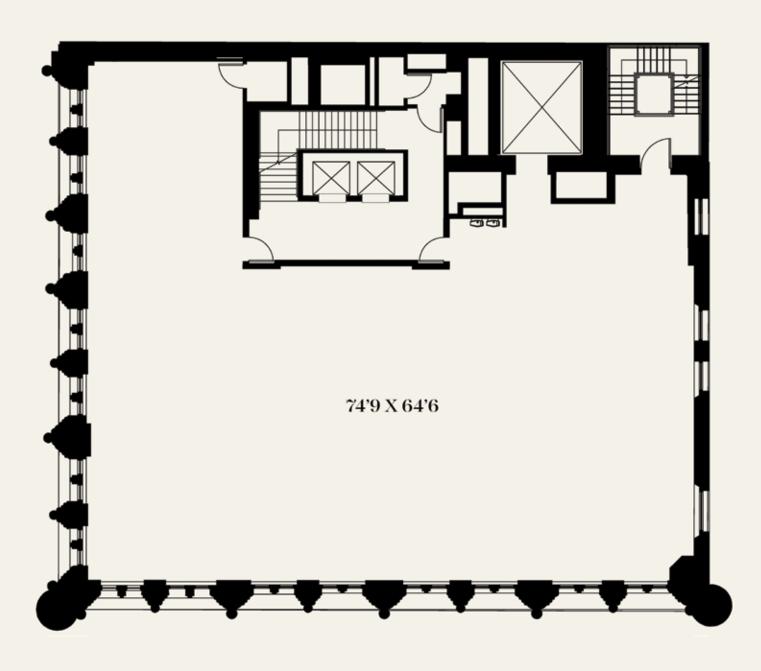
4TH Floor

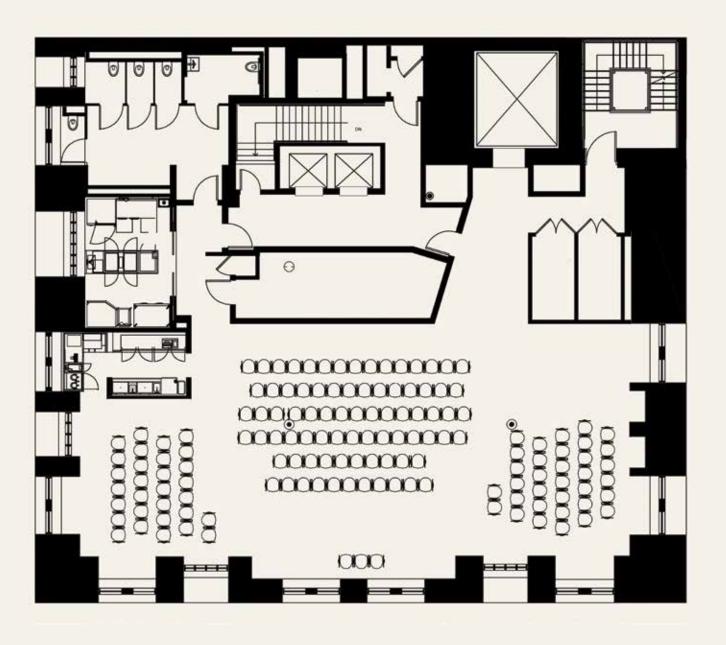




5TH Floor

6TH Floor





Cellar

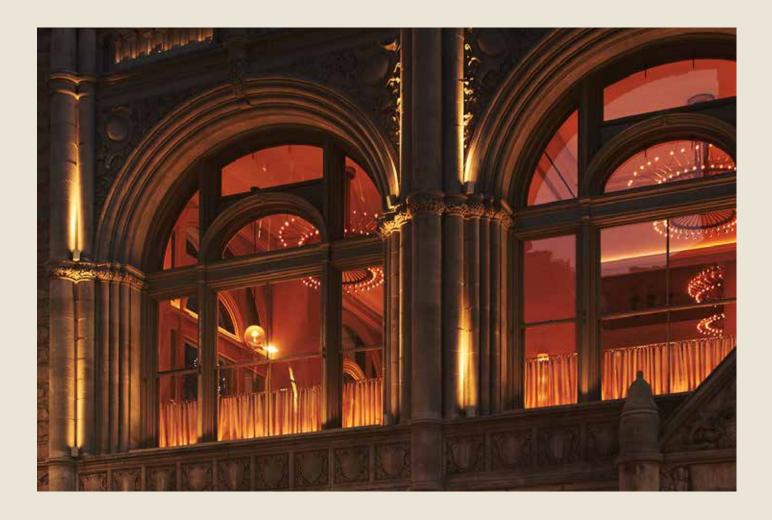


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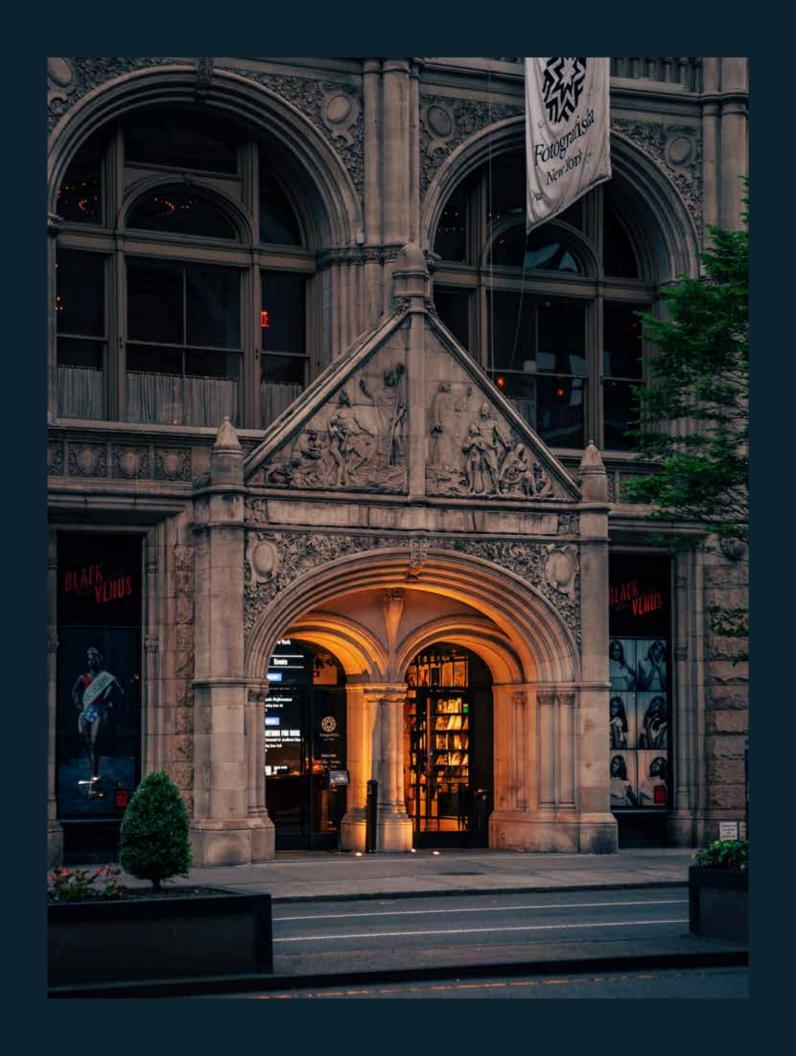
Architecture



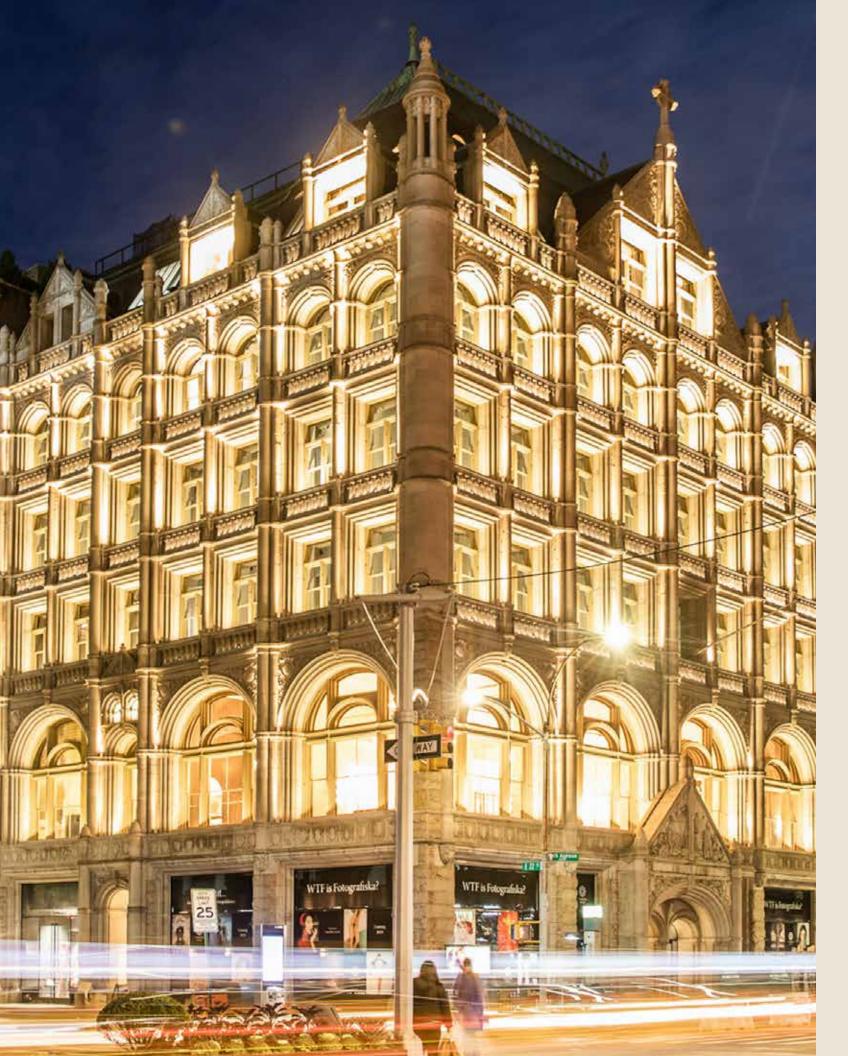
This six-story masterpiece was designed by Robert W. Gibson and Edward J. Neville Stent for the Episcopal Church's Domestic and Foreign Missionary Society. Gibson was known as an architect of Episcopal churches in New York state during the 1890s, while Stent specialized in interior designs of churches during the same period. The design was inspired by the town halls of Haarlem and Medieval Amsterdam in the Netherlands.

FACADE is constructed with a combination of rusticated and carved granite at the ground floor, and intricately carved Indiana Limestone on the upper floors. The facade's composition is based on the arrangement of the superstructure, which was conceived as a grid of rectangles. At each corner of the building is a tourelle that extends the height of the building. The rest of the facade is subdivided by vertical columns, which divide the facade into bays of openings, and horizontal spandrels, separating the windows on each floor. The Park Avenue facade is divided into eight bays while the 22nd Street facade is divided into seven bays. The bays on the lowest two floors are paired; the 22nd Street facade is asymmetrical due to the arrangement of bays there. According to the AIA Guide to New York City, the Medieval-inspired facade was "equal to buildings of the Flemish and Dutch Renaissance."

MAIN ENTRANCE is through a porch at the center of the Park Avenue facade. It consists of an archway, above which is a triangular pediment with a tympanum inside a bas-relief. The bas-relief is based on a scene from Christus Consolator, in which the ill are blessed by Christ. On the tympanum itself, the left side shows Augustine of Canterbury preaching to British people in the sixth century, while the right side shows Samuel Seabury, the first American bishop of the Episcopal Church. Edward J. Neville Stent carved the tympanum. The remainder of the ground floor contains storefront windows, which are flanked by piers of rock-faced granite.







Location

281 Park Avenue South is located in the Gramercy Park neighborhood of Manhattan in New York City, less than a block away from the historic Gramercy Park itself. The rectangular lot is on the southeast corner of East 22nd Street and Park Avenue South, covering approximately 5,600 square feet (520 m2). The lot has a frontage of 70 feet (21 m) on East 22nd Street to the north and 80 feet (24 m) on Park Avenue South to the west. 281 Park Avenue South is adjacent to the historic Calvary Church to the south, and is directly across from the United Charities Building to the north and 300 Park Avenue South to the northwest.

Other notable nearby buildings include the Gramercy Park Hotel on the southeast corner of the same block, the historic Sage House cooperative to the east, and recent condominium developments at 121 East 22nd Street and Madison Square Park Tower to the northeast.

The location on north-south arterial Park Avenue South, and one block south of east-west arterial 23rd Street, provides thoroughfare access throughout Manhattan and points beyond. Directly outside the building is an entrance to the New York City Subway's 23rd Street station, served by the local 6 train.

★ 281 Park Avenue South

Landmarks & Culture

Al. The Morgan Library & Museum

A2. Madison Square Park

A3. Flatiron Building

A4. Gramercy Park

A5. The National Arts Club

A6: Union Square Park

Dining & Nightlife

Bl. Scarpetta

B2. Hillstone

B3. Eleven Madison Park

B4. Eataly NYC Flatiron

B5. Cote

B6. Cosme

B7. Casa Mono

B8. SUGARFISH by Sushi Nozawa

B9. Gramercy Tavern

B10. ABC Kitchen

B11. La Tête d'Or by Daniel

Shopping

Cl. New York Design Center

C2. B&B Italia

C3. Dover Street Market

C4. Le Labo

C5. Todd Snyder

C6. Rizzoli Bookstore

C7. Timothy Oulton

C8. Design Within Reach

C9. ABC Carpet & Home

C10. Herman Miller

C11. Kiehl's

Fitness & Beauty

D1. Soulcycle

D2. Barry's Park Avenue South

D3. Equinox Gramercy

D4. Gramercy Pilates

D5. Equinox Flatiron



Hotels

E1. ACE HOTEL

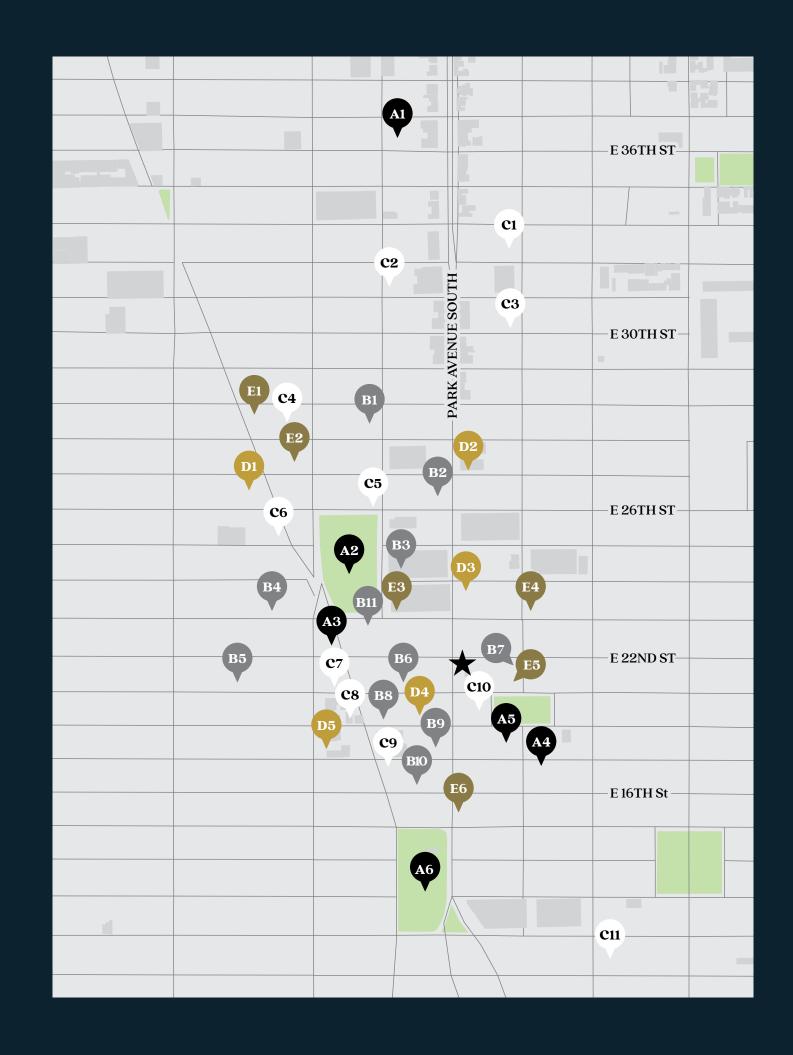
E2. The Ned NoMad New York

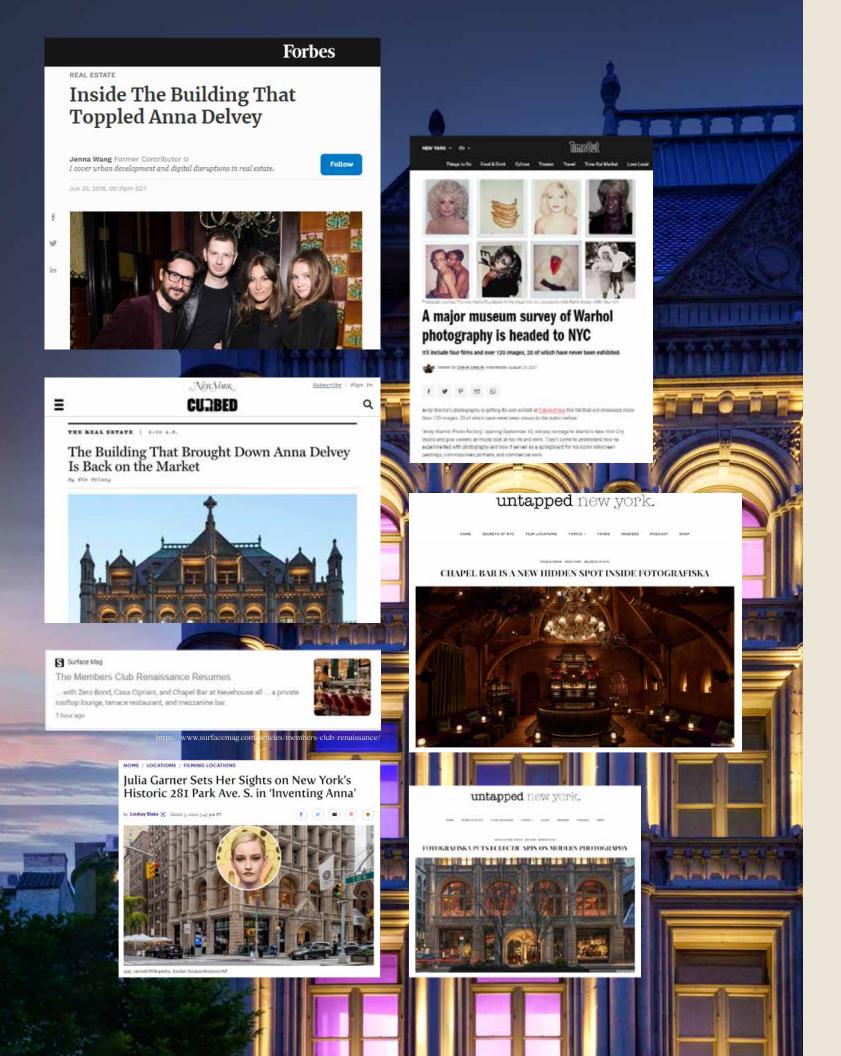
E3. The New York EDITION

E4. Freehand Hotel

E5. Gramercy Park Hotel

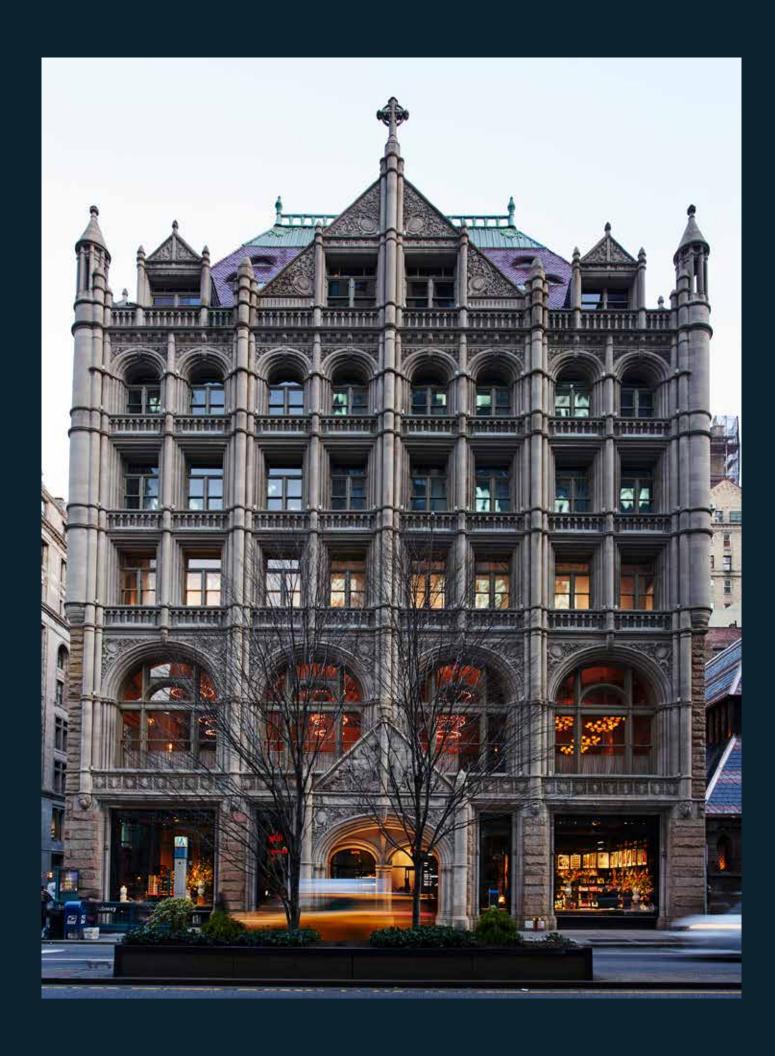
E6. W Hotels





Press

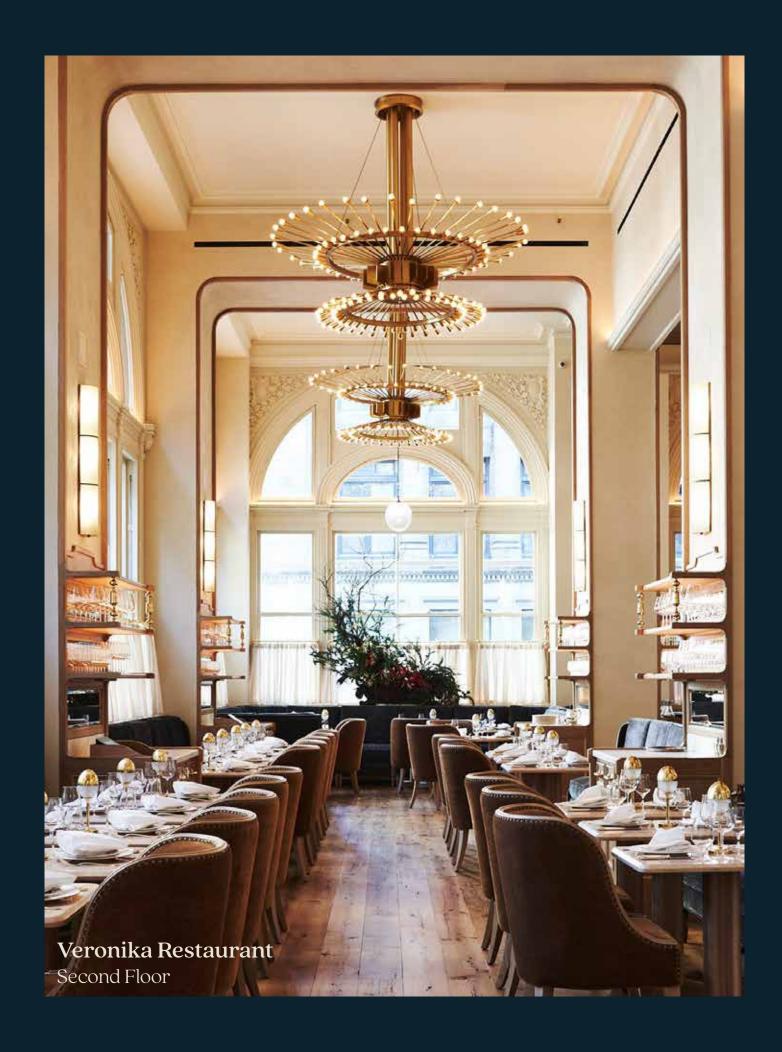
281 Park Avenue South's debut in the Netflix hit series "Inventing Anna" as the object of Anna Delvey's obsession, has driven press, visitors and fans to the iconic building. Recent media has included Forbes, The Real Deal, CBS News, New York Times, The Observer, Rolling Stone, and more.



Capital Investment

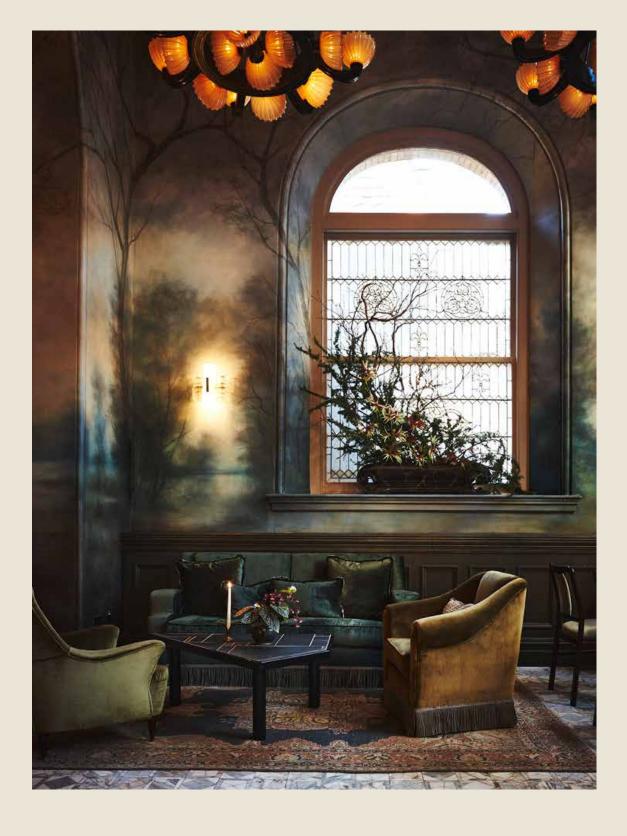
281 Park Avenue South was restored to its original architectural splendor and was transformed into a state of the art, experiential retail asset with \$40mm invested in construction, soft costs, marketing and pre-opening operations for the museum and associated outlets.

Fotografiska's renovation scope consisted of a new high capacity elevator, structural enhancements, restaurant infrastructure, in addition to its interior construction and museum outfitting. The museum, restaurant, and bar opened in 2019.





Veronika, designed by Roman and Williams and operated by renowned restaurateur Stephen Starr, blends Old Europe and global sensibilities of the modern art world.



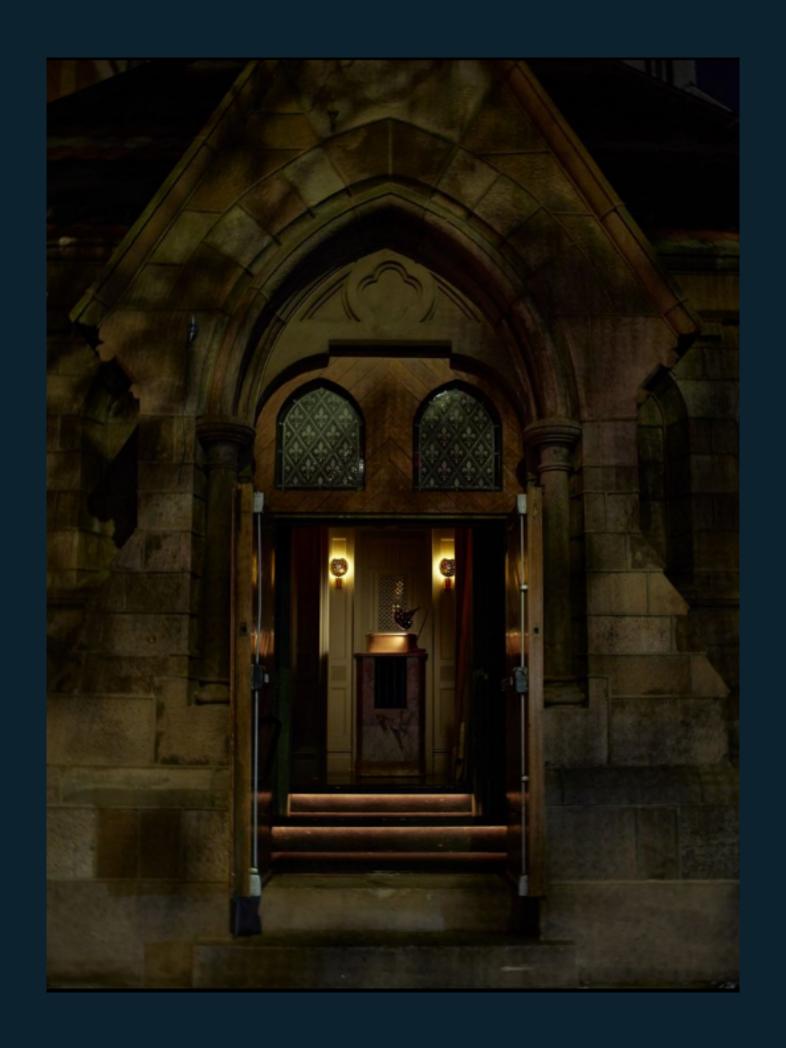




The Café can offer an eclectic mix of coffee house delights by day. By night, grab a glass of wine and head up to the upper floors.









Tucked away in a mid-19th century chapel, Chapel Bar is a stunning historic landmark and sanctuary for NYC's creative class. Designed by award-winning interior design firm Roman and Williams, Chapel Bar serves up dreamy interiors of soft lighting and velvet furniture, alongside perfectly balanced cocktails and polished hospitality.

