



340
madison

- 10,000 RSF Amenity Center located on the 2nd floor and accessible from all floors
- Opportunity for Lobby Signage and Dedicated Reception Desk
- Opportunity for a Private Lobby on 44th Street with exclusive exterior and interior branding opportunity
- 24/7 tenant-controlled HVAC
- Short and long-term growth opportunities throughout the building

COMPLETING THE MODERN EVOLUTION OF WORK



DYNAMIC PRESENCE

An eye-catching entry canopy and a full-block presence on the west side of Madison Avenue from 43rd to 44th Street.



NEW LOBBY

Complemented by 18-foot-high ceilings, high-end finishes, a curated furniture and artwork program, and brand new elevator cabs.



CONNECTIVITY

Prominently located across the street from Grand Central Station and just steps from Bryant Park.



AMENITY CENTER

10,000 RSF Amenity Center including conferencing and flexible multi-purpose spaces.

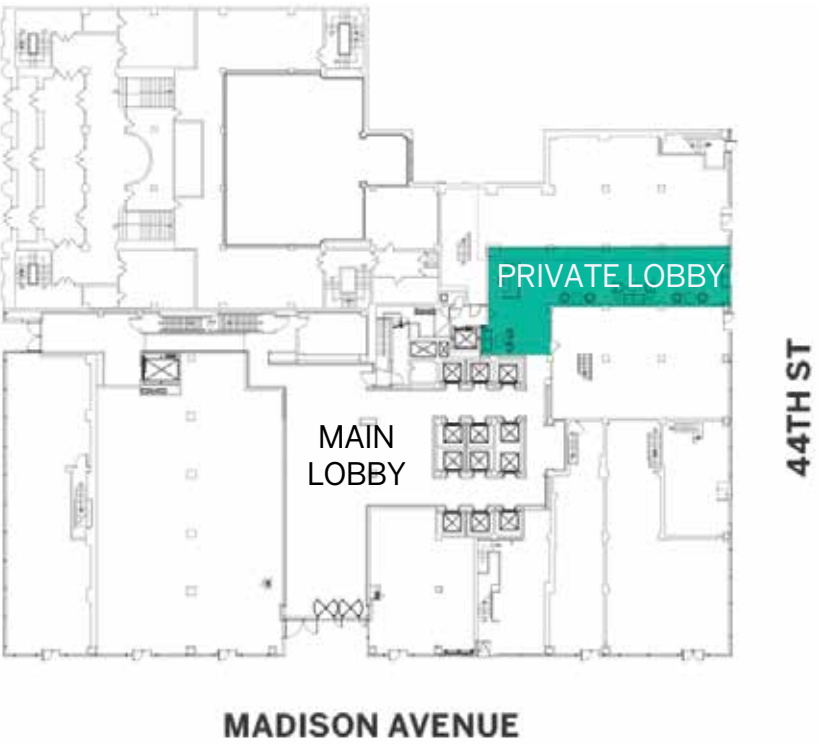
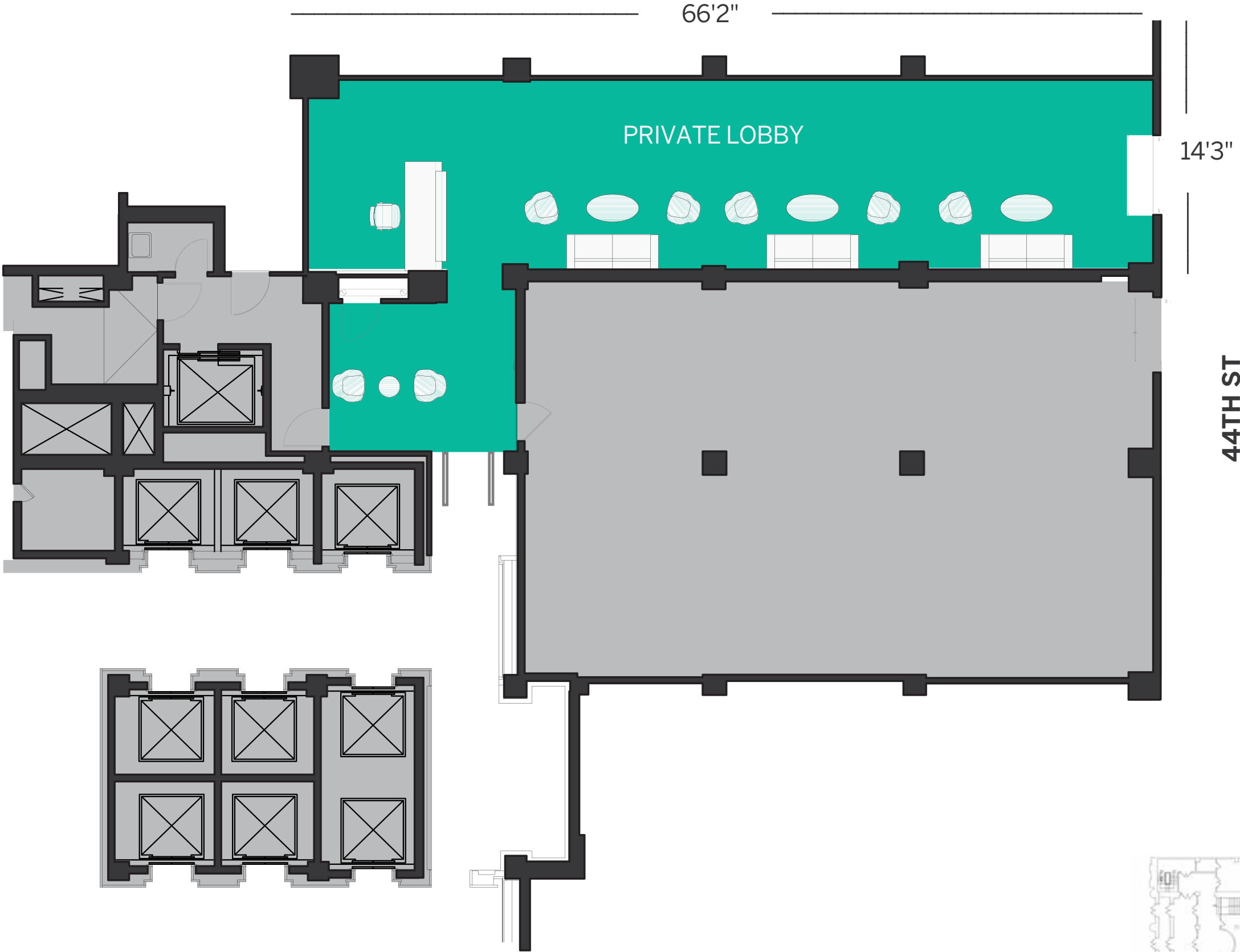


NEW LOBBY & ELEVATOR CAB FINISHES
OPPORTUNITY FOR LOBBY SIGNAGE AND DEDICATED RECEPTION DESK



PRIVATE LOBBY DESK

PRIVATE LOBBY
1,199 USF





PRIVATE LOBBY OPPORTUNITY

- Dedicated entrance on 44th Street
- Exclusive exterior and interior branding opportunity
- 18' slab height
- Direct access to the main lobby and elevators



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TELEVISION

JPMORGAN GROWING
2,000
NEW BRANCHES
IN THE NEXT 5 YEARS

FINANCIALS RECOVERING TO '08 LEVELS

JPM LEADING BANKS HIGHER

JPMORGAN ▲ 2.41%
WELLS FARGO ▼ 3.27%
BANK OF AMERICA ▲ 0.22%
CITIGROUP ▲ 0.10%

Bloomberg **HD** 2 ▲ 0.31 ORCL 27.81 ▼ 0.61 AAPL 315.22 ▲ 0.71 MSFT 26.92 ▲ 0.02 X

8:48 ET
2 JUN

KKR-LED GROUP AGREES TO BUY MEOW MIX
MAKER DEL MONTE FOODS FOR \$4 BILLION

NAS	AMEX	10-YR	2-YR	VIX
2115.53	2117.37	2.80	0.45	17.970
▲ 1.14%	▲ 0.56%	▼ 0.01	▲ 0.06	▲ 2.04%

Bloomberg

WEST

EMILY CHANG CORY JOHNSON

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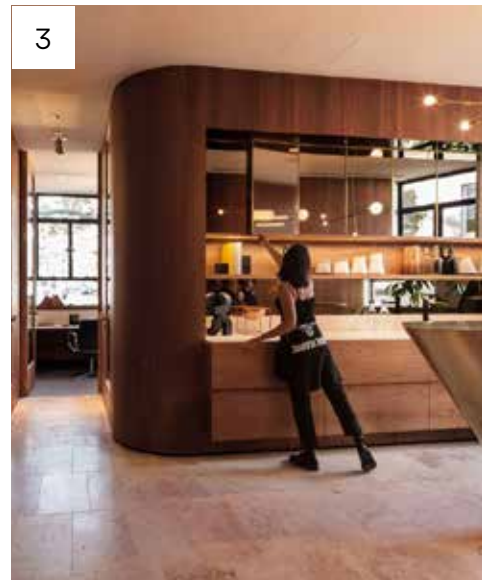
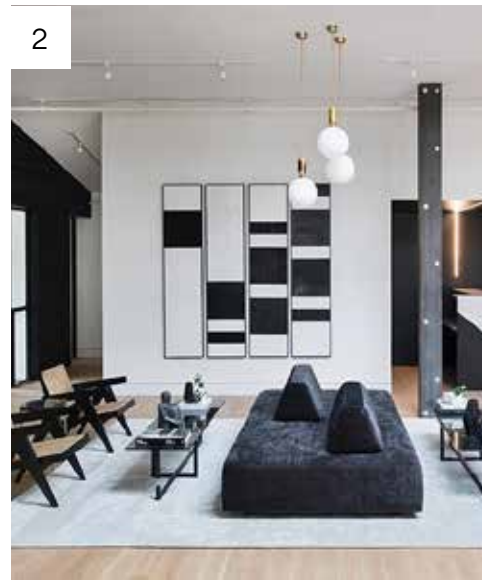
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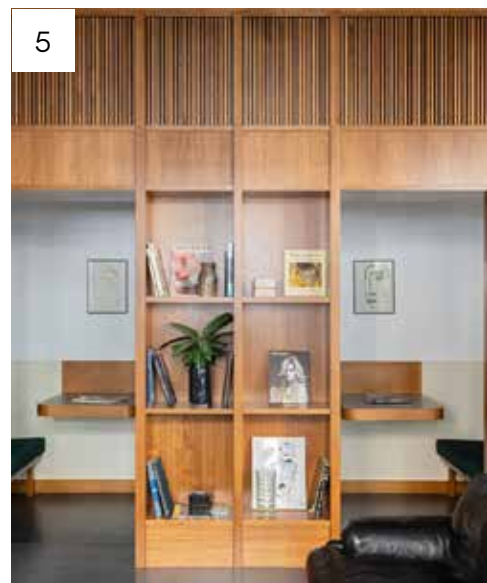
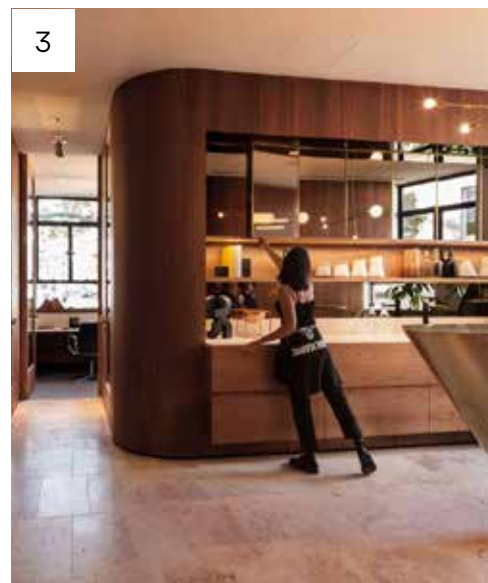
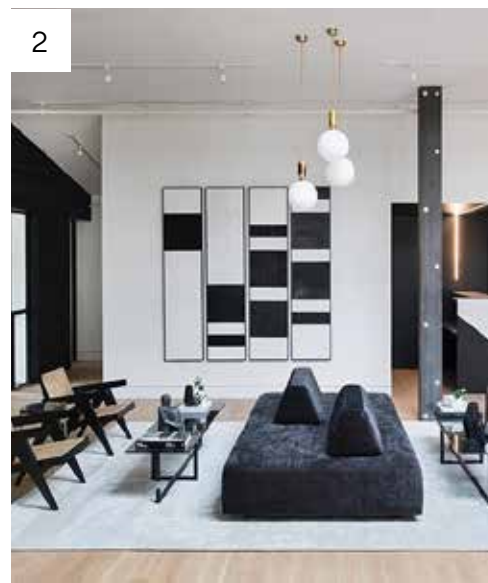
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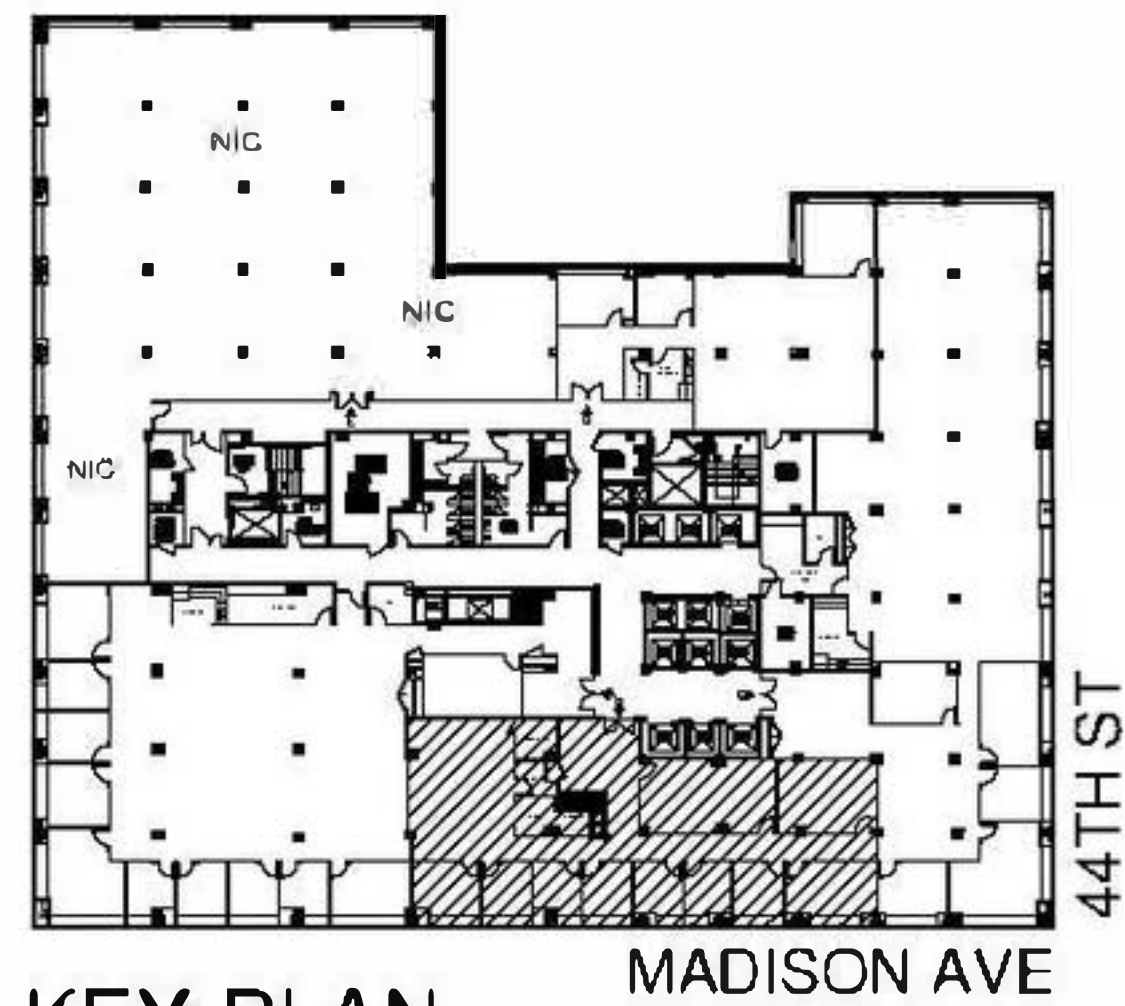
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TENANT

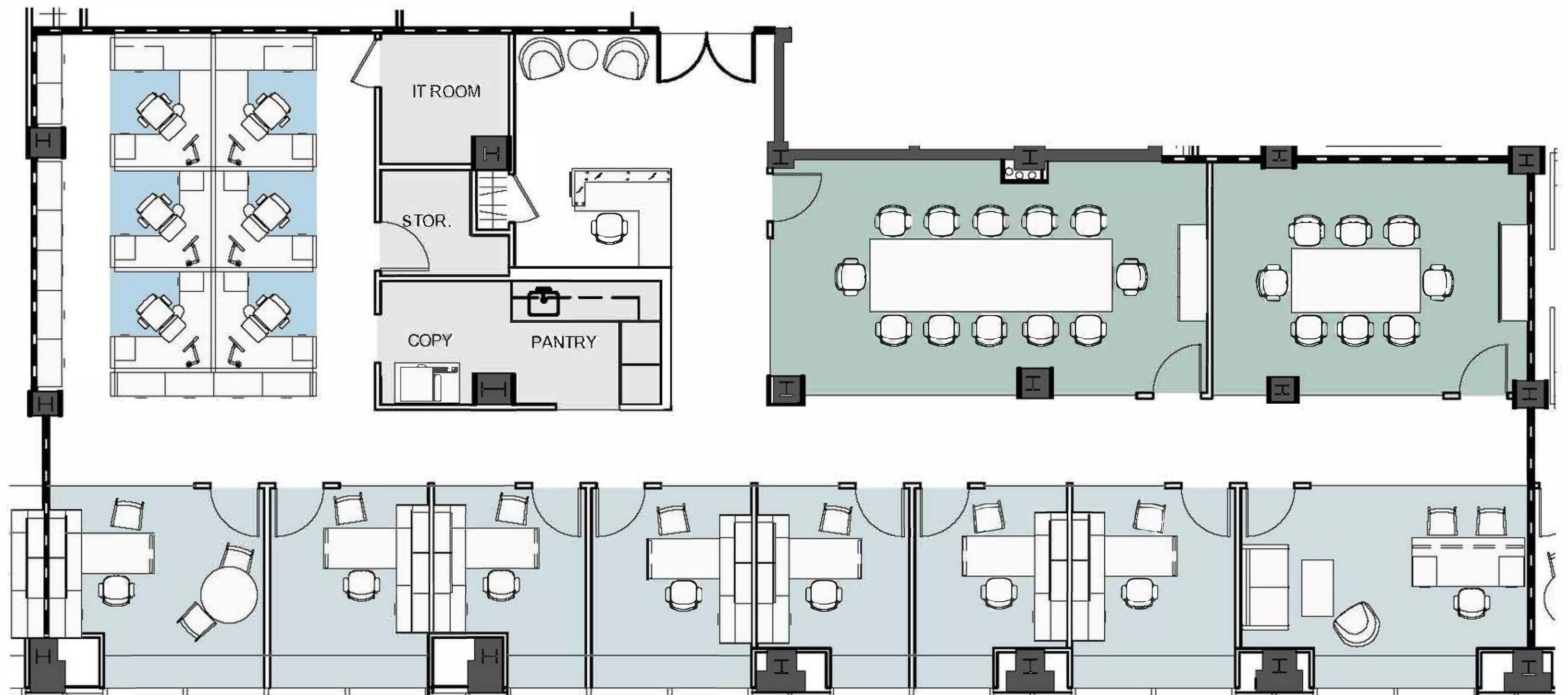






KEY PLAN

LEGEND		SUITE 1000B
PRIVATE OFFICE		8
BENCHING (6'-0" X 6'-0")		6
CONFERENCE ROOM (8P)		1
CONFERENCE ROOM (14P)		1
COPY AREA		1
IT ROOM		1
COAT CLOSET		1
PANTRY		1
RECEPTION		1
TOTAL HEADCOUNT		15
TOTAL RSF		5,542



SCALE: NTS

5,542 RSF

MARKETING PLAN

SUITE 1000B

10TH FLOOR
340 MADISON AVENUE
NEW YORK, NEW YORK

PROJECT LOCATION S:\Construction\Marketing\340 Madison Avenue\Capex\10th Floor Reha		
FILE NAME 340 Madison_10_Capex_Scope Plan_2016082016 - 1:29pm		PLOT DATE
DATE	Apr 17, 14	DRAWING NO.
DRAWN BY	cauelair	DS-1