

ARO RETAIL

(THE FORMER ROSELAND BALLROOM)

242 WEST 53RD STREET



BETWEEN BROADWAY AND EIGHTH AVENUE

The Space

Address

242 West 53rd Street, New York, NY 10019
(Between Broadway and Eighth Avenue)

Size

Space B - 6,800 SF

Frontage

82'

Possession

Q4, 2018

Ceiling Heights

Space B - Back 27' Front 16'-9"

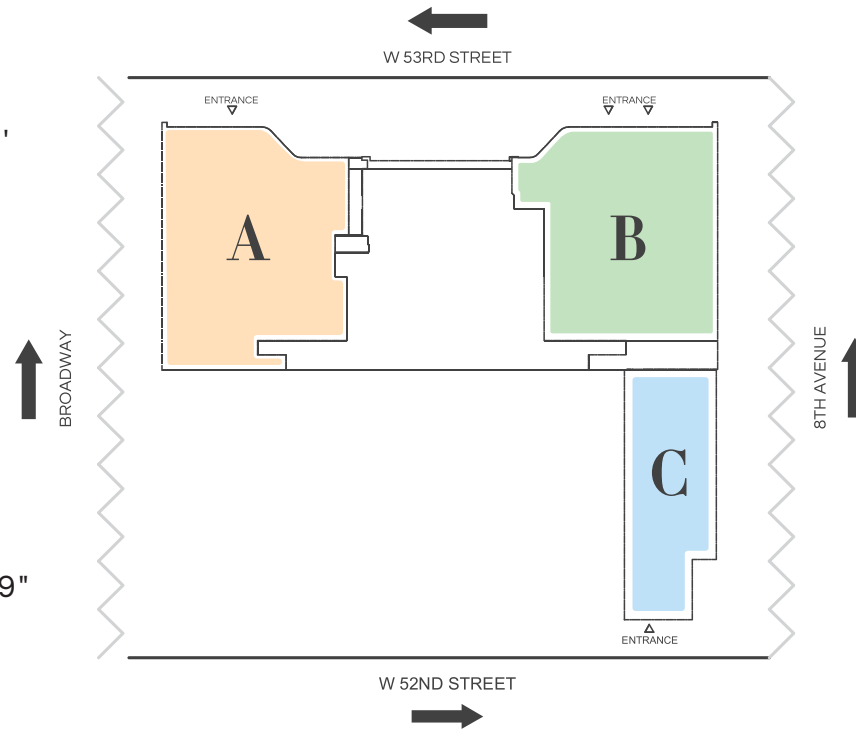
Comments

At the crossroads of Times Square, The Theater District and Columbus Circle

Blocks from **N** **R** **Q** **W** **C** **E** Subway in the heart of office, hotels and residential density

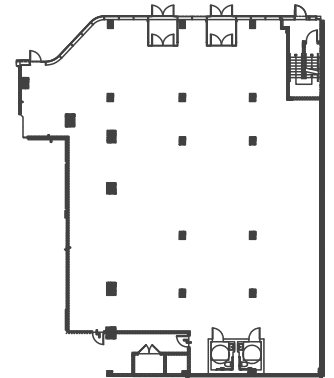
At the base of a new 426 unit residential building

All uses accepted



B

ON 53RD STREET
BETWEEN BROADWAY AND EIGHTH AVENUE
6,800 SF





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Demographics



5 MINUTES
WALKING TIME



10 MINUTES
WALKING TIME



POPULATION

62,310

230,936



WORKERS

59,189

216,059



RESIDENTS

3,121

14,877



AVERAGE
HOUSEHOLD
INCOME

\$171,033

\$152,846



SUBWAY
RIDERSHIP

37 MILLION

70 MILLION



CUMULATIVE
BUYING POWER

\$7.2 BILLION

\$21.8 BILLION



TOTAL RETAIL
GOODS SPENDING

\$302,935,992

\$993,779,071



RETAIL GOODS
(AVERAGE / HOUSEHOLD)

\$41,617

\$37,717

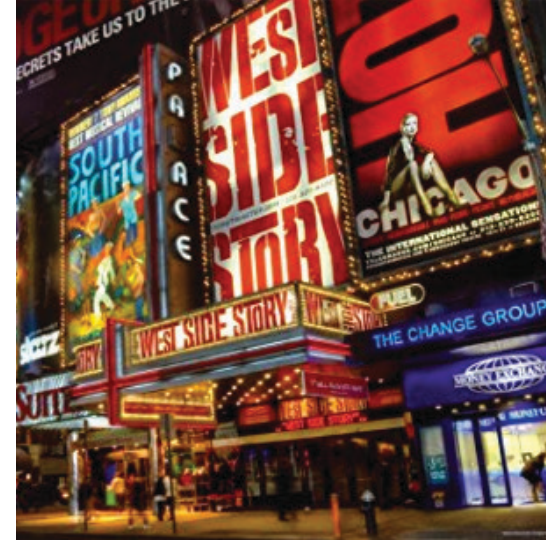




Time Warner Center

16 Million

visitors per year



Rockefeller Center

7 Million

visitors per year



Times Square

50 Million

visitors per year

Where Times Square,
The Theater District
and Columbus Circle meet.



